

ENGLISH COMPLETE

Professional English Language Services

Copywriting / Sales & Marketing Communication

Example of the content created by English Complete for the Practical Patient Care medical publication:

Today's healthcare providers are faced with the almost impossible task of increasing the standard of care afforded to each patient, while at the same time reducing the operational costs associated with providing this improved level of care. The standards delivered throughout a healthcare facility are crucial to patient outcomes; from the emergency department through to outpatient operations and everything in between.

The opportunity to provide some of the best specialist care available today is reflected by the journey of a patient within a facility: from the emergency room into critical care, from the surgery through to clinical care at the bedside.

But throughout that care path there are issues facing today's healthcare professionals. They include infection control, management and delivery of care and the support services for physicians and their patients. If hospitals are to meet both their patients' needs and their financial targets it is essential that these huge demands, relating to the effective and efficient delivery of care, are met.

Practical Patient Care is published specifically to provide medical practitioners and senior managers with the information they need in order to deliver successful care management; strategies that will allow them to achieve the tough objective of improving patient care at a reduced cost.

Each edition combines analysis of current and future trends alongside the opinions and expertise of the industry's most highly respected figures. Practical Patient Care provides best practice and innovative product-based solutions to assist each reader in successfully improving their facility's care management.

This service is supported online by hospitalmanagement.net, an online portal used by the healthcare industry as a daily reference to source current opinion and the latest developments. Together, these platforms ensure coverage throughout the best modern and traditional media. We strive to promote your products and services to those who need them most. Via our assortment of media channels, we not only ensure that you gain the breadth and depth of exposure you require, but also that you can directly pinpoint your future partners at the right time.

Client testimonial: "We were looking for the most effective marketing message for our healthcare publication, which is read by the world's leading hospitals. I can say that English Complete delivered this message for us perfectly. We are extremely happy with the completed work and also the high level of customer service that we received from Stuart. We look forward to working with him again very soon."